

SUSTAINABLE FINANCE

HOW TO REBOOT THE EUROPEAN REAL ECONOMY?



OCTOBER 29TH, 2020 - PALAIS BRONGNIART, PARIS



08:15 - 09:00

Registration and Welcome coffee

MC of the event

Sagarika CHATTERJEE, Director of climate change, Principles for Responsible Investment (PRI)

Welcome remarks

- **Augustin de ROMANET**, Chairman and CEO, Group Aéroport de Paris (ADP) and Chairman, Paris EUROPLACE

09:00 - 09:30

Opening

Duplex

- **Thierry DÉAU**, Chair, Finance for Tomorrow & Founder and CEO, Meridiam
- **Mairead McGUINNESS**, Commissioner for Financial services, financial stability and Capital Markets Union, European Commission
- **Bruno LE MAIRE**, French Minister of the Economy, Finance and the Recovery

09:30 - 12:45

MORNING SESSIONS

09:30 - 10:00

Fire side Chat

Moderated by **Hugh WHEELAN**, Co-founder, Response Global Media Managing Editor, Responsible Investor, Managing Editor, ESG Magazine

- **Patrick POUYANNÉ**, Chairman of the Board & Chief Executive Officer, Total
- **Nicolas NAMIAS**, Chief Executive Officer, Natixis & member of the Management Board of BPCE

10:00 - 11:00

ROUND TABLE 1: How can the sustainable finance reboot the European economy and support a fair transition?

In the aftermath of the Covid 19 crisis, the European Union must reconcile economic recovery while maintaining the course towards carbon neutrality in 2050 and allowing a just transition. Multiple tools are and will be deployed: an accommodating ECB policy, an increased European budget, the InvestEU programme and the Just Transition Fund, to which national policies are linked. How can we combine recovery with a just transition toward a sustainable economy? What are the economic needs and businesses' expectations? What role can the financial sector play?

Moderation by **Thierry DÉAU**, Chair, Finance for Tomorrow & Founder and CEO, Meridiam

VIDEO

Introduction by **Pascal CANFIN**, Chair of the Environment, Health and food safety committee, European Parliament

Panel Discussion

- **Florence LUSTMAN**, President, French Insurance Federation (FFA)
- **Camille PUTOIS**, CEO, Business for Inclusive Growth (B4IG)
- **Laszlo VARRO**, Chief Economist, International Energy Agency, (IEA)

11:00 – 11:15

Coffee Break & Networking

11:15 – 11:30

Fire side chat

- **Dominique LEFEBVRE** Chairman of the Board of Directors, Crédit Agricole
- **Julie EVAÏN**, Research Fellow, Finance, Investment and Climate, I4CE

11:30 – 12:30

ROUND TABLE 2: Make the Green Deal finance the real economy and the territories

There is a consensus that certain sectors will be key, both for recovery and for the transition: mobility, real estate, industry and SMEs. How can territories and economic sectors take up the policies and tools deployed by the Union? How can the financial sector support them? InvestEU designing tools, How to finance specific sectors and projects? How to make finance all the territories?

Duplex

Introduction and moderation by **Ambroise FAYOLLE**, Vice-President, European Investment Bank (EIB)

Panel discussion

- **Anne-Sophie CASTELNAU**, Head of Wholesale Banking, ING France
- **Christina FRIBORG**, Executive Vice President and Head of Sustainability, SSAB
- **Pascal LAGARDE**, Executive Director in charge of International Affairs, Strategy, Development and Research, BPI France
- **Philippe MILLS**, CEO, SFIL & President, European Association of Public Banks (EAPB)

Duplex

12:30 – 12:45

Fire side Chat

- **Eric LOMBARD**, CEO, Caisse des Dépôts Group
- **Juliette NOUEL**, Journalist specialised in climate change and biodiversity issues

12:45 – 14:15

NETWORKING LUNCH

14:15 – 18:00

AFTERNOON SESSIONS

14:15 - 15:30

Parallel sessions

#1 –
Grand
Auditorium

On the way to carbon neutrality: financing negative emissions – lead by HSBC

A growing number of States, local governments, companies and financial entities are committed to achieving carbon neutrality as part of an alignment with the Paris Agreement. It requires ambitious emissions reductions as well as negative emissions generation to neutralize the residual emissions, being it with natural solutions or technological ones. Emerging or mature solutions, what are the challenges to bring those solutions at scale?

Moderation by **Marine de BAZELAIRE**, Head of Sustainability, HSBC Europe

Duplex

- **Emilie ALBEROLA**, Director Research and Innovation, Eco act Group
- **Martin BERG**, Partner, Pollination
- **Claude LETOURNEAU**, President and CEO, Svante
- **Marc SADLER**, Manager of the Climate Funds Management, World Bank

Finance and Biodiversity – lead by BNP PARIBAS

International institutions such as the IPBES or the UN Convention on Biological Diversity have increased awareness regarding the urgency of action and the materiality of nature-related risks. Even if the outlook for 2020 – the Super Year for Nature - was disrupted, the outbreak of the Covid-19 due to the impacts of human activities on Nature makes it even more important to respond effectively to the ongoing biodiversity crisis. Financial institutions and companies are developing innovative ways to incorporate nature-related risks, dependencies, and opportunities in their activities. To scale-up, they need specific tools such as footprints indicators based on Nature-related financial transparency. Moreover, they must find how to transform their processes, to go away from products standardization and adapt to the diversity of local ecosystems. As such, the "finance & biodiversity" session will showcase state-of-the-art projects and strategies for natural capital investment.

Moderation by **Sebastien SOLEILLE**, Global Head of energy transition and environment, BNP Paribas

#2 – Salon d'Honneur

Duplex

- **Rachel KOLBE SEMHOUN**, Sustainability Director, InVivo Group Development Director, InVivo Foundation

Ivo MULDER, Head, Climate Finance Unit (CFU), UNEP

- **Matthew REED**, Head of Development, Sustainable Finance, EDF

Duplex

Agustin SILVANI, Senior Vice-Président, Responsable « Conservation Finance » division, Conservation Internationale

- **Gwendolyn YU**, Head of Engagement Transformation, Group Company Engagement, BNP Paribas

Fintech for Green – lead by F4T/ADEME

The session will focus on the ways to jointly mobilize the dynamism of the fintech and green finance ecosystems to foster the growth of innovative sustainable projects. It will be the occasion to discover innovative projects able to transform the practices of the financial sector, with the awards ceremony of the 3rd edition of the Challenge Fintech for Tomorrow under the theme "Creating a fertile ground to strengthen the contribution of fintechs to the ecological transition".

Introduction by **Philippe TAFFIN**, Chief Investment Officer, Aviva France & Chair of the Challenge

Discussion

Moderated by **Marion NIBOUREL**, Director, La Place Fintech

- **Thomas COTTINET**, Head of ECOLAB, Ministry of Ecological Transition
- **Nabil HMAMA**, Founder, QLAY

Award Ceremony

Introduction by **Anne-Claire ROUX**, Managing Director, Finance for Tomorrow

With the participation of

- **Valérie QUINIQU-RAMOS**, Executive Director for Prospective and Research, ADEME
- **Thanh-Tam LE**, Managing Director, Climate-KIC SAS & Director for the Mediterranean, EIT Climate-KIC
- Pitch of the French laureate

Conclusion

Duplex

Marianne HAAHR, Managing Director, G DFA

15:30 – 15:45	COFFEE BREAK & NETWORKING
15:45 – 16:00	<p>Fire side Chat</p> <ul style="list-style-type: none"> ▪ Frédéric OUDEA, CEO, Société Générale ▪ Anne-Claire ROUX, Managing Director, Finance for Tomorrow
16:00 – 17:00	<p>ROUND TABLE 3: How capital markets are integrating the green transition?</p> <p>The Sustainable Finance Action Plan is gradually being implemented and will be complemented by the renewed strategy. How is the European financial sector implementing it? Is it a tool to contribute to sustainable recovery? The financial players are taking stock of progress and placing the sustainable finance strategy in the context of post-crisis recovery.</p> <p><i>Moderation by Jean-Jacques BARBERIS, Head of institutional and corporate clients division, Amundi, and Vice-President Finance for Tomorrow</i></p> <ul style="list-style-type: none"> ▪ Anthony ATTIA, CEO Euronext Paris, Global Head of Listing & Post Trade ▪ Marcel HAAG, Director Horizontal policies at DG FISMA – European Commission ▪ Kristina JEROMIN, Managing Director of the Green and Sustainable Finance Cluster Germany & Deputy chairwoman of the German government's Sustainable Finance Advisory Board ▪ Helena VINES FIESTAS, Global Head of Stewardship and Policy, member of Experts Group at European Commission, Deputy Head of Sustainability, BNP PARIBAS
17:00 – 17:10	<p>Keynote speech</p> <p>François VILLEROY DE GALHAU, Governor, Banque de France</p>
17:10 – 17:30	<p>Wrap-up session</p> <ul style="list-style-type: none"> ▪ Olivia GREGOIRE, Secretary of State for responsible Economy and corporate responsibility, attached to the Minister of the Economy, Finance and the Recovery ▪ Thierry DÉAU, Chair, Finance for Tomorrow & Founder and CEO, Meridiam
17:30 – 17:45	<p>Closing remarks</p> <p>Anne HIDALGO, Mayor of Paris</p>
18:00 – 19:00	Networking Cocktail

Duplex